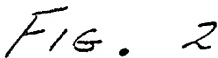
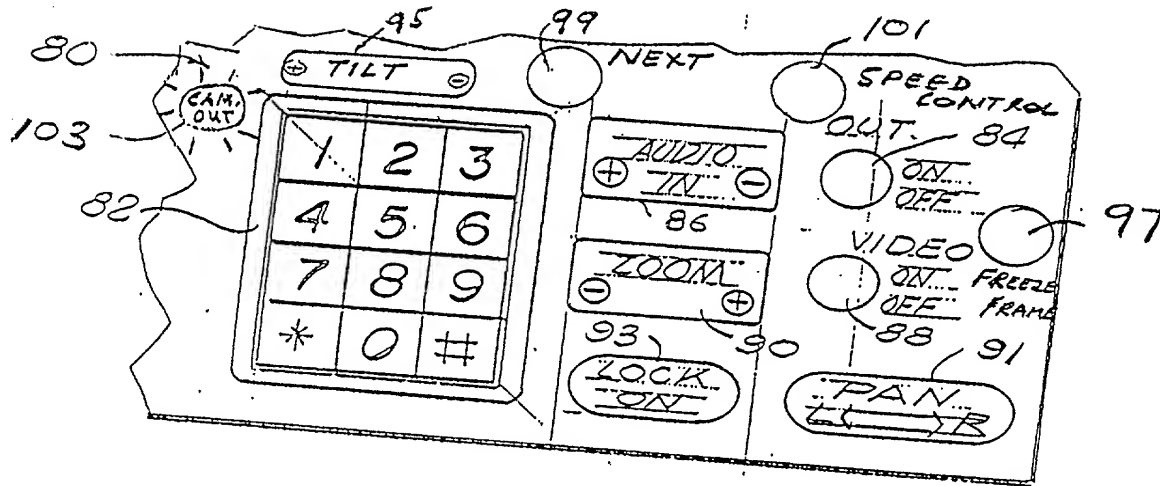


FIG. 1





1/80

FIG. 3

SCHEDULING AND
ROUTING SYSTEM
ISSUED TO:
JONES, ROGER
2784348
XYZ TOYS

FIG. 4

214.

09371212-081099

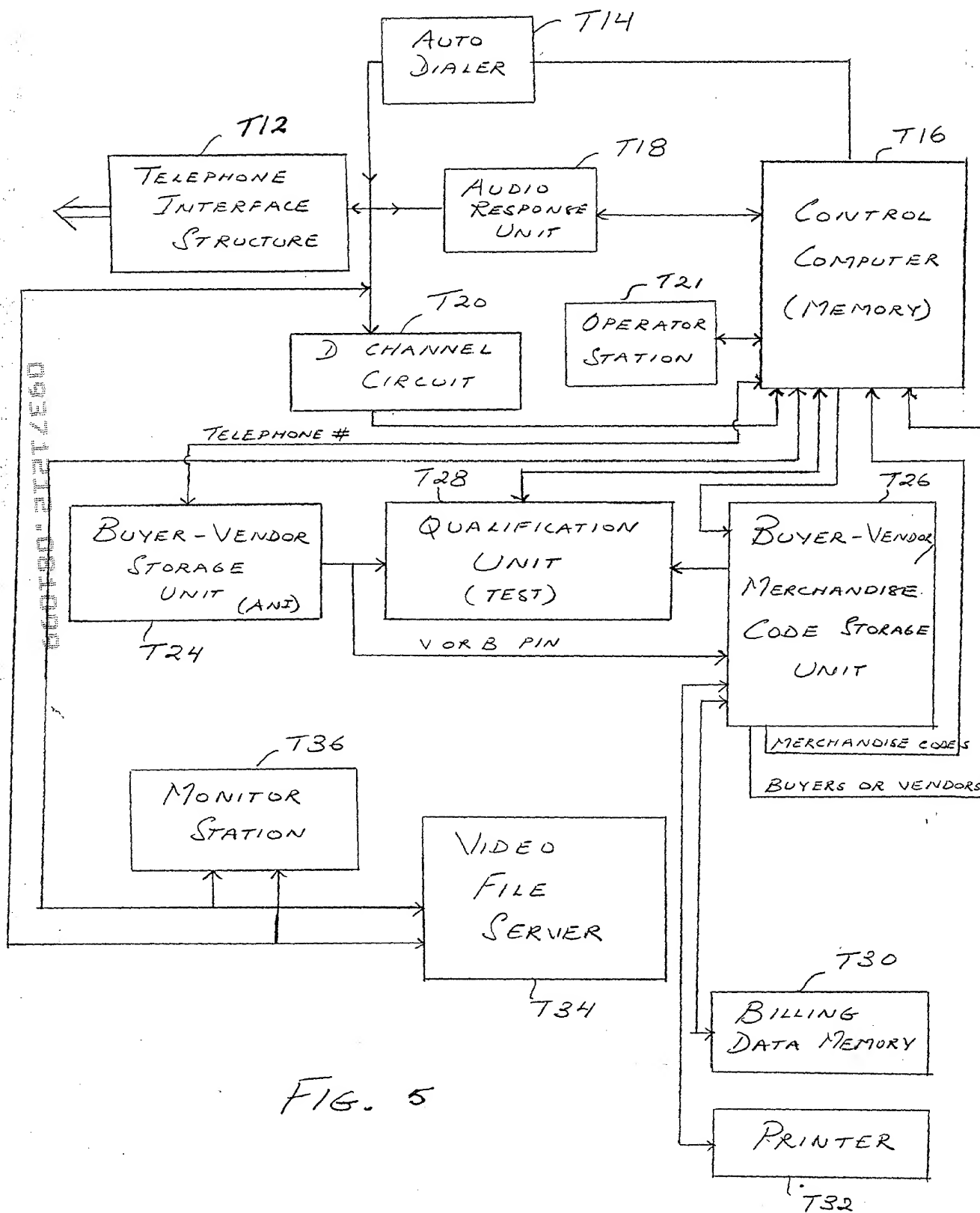


FIG. 5

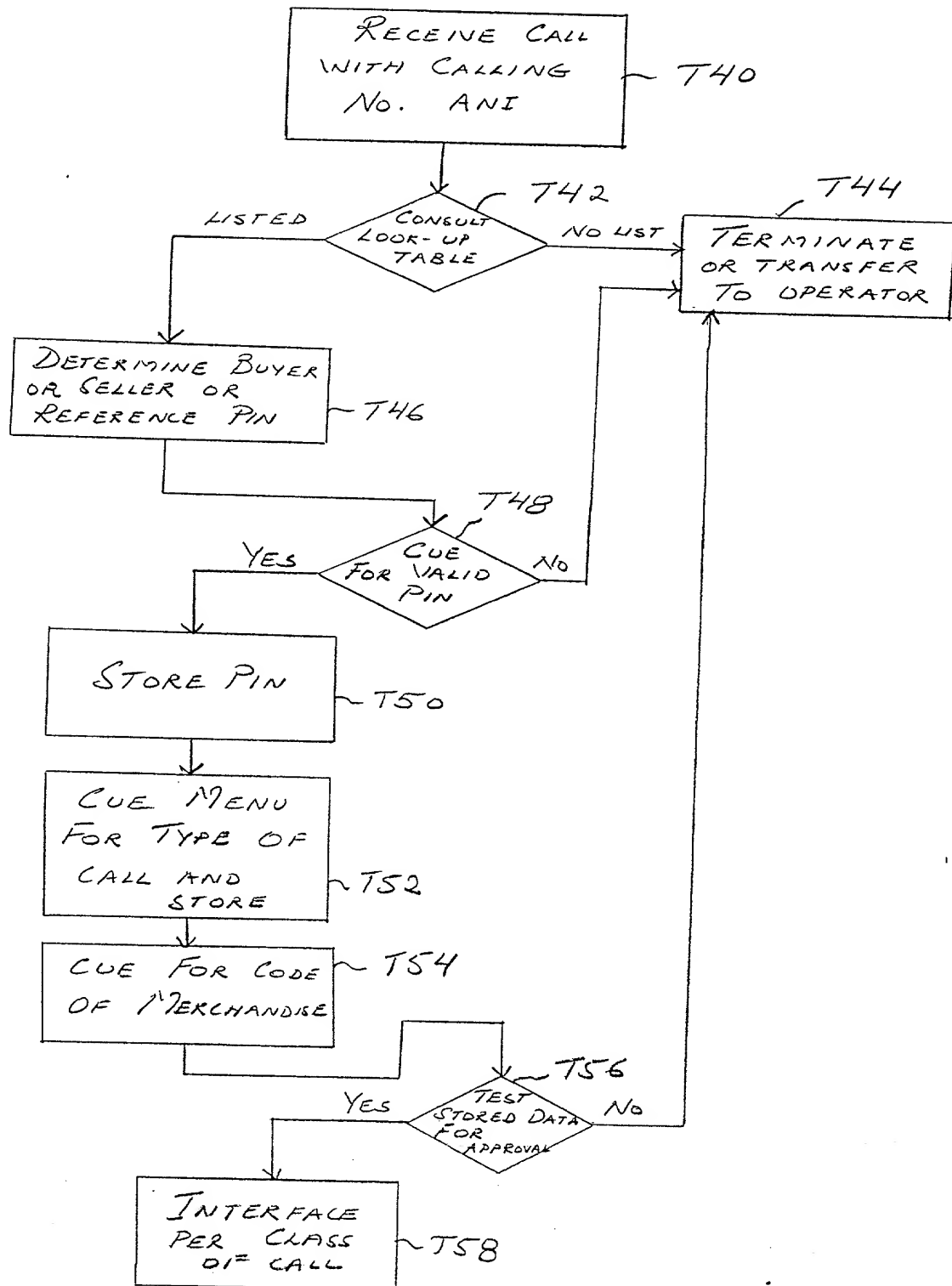


FIG. 6

IVILSSON, WURST & GREEN

DXT: 6046-1011

8HT 6 OF 7

VENDOR CELL

TELEPHONE NO. + ADDRESS	PIN VENDOR NO.	TELEPHONE NO.	VIDEO FORMAT	RATING	PRIORITY
PERSONS		NAME	COMPANY NAME	OTHERS IN CONFERENCE	LAST PURCHASE DATA
CROSS REFERENCE NO. TO OTHER BUYER LOCATIONS			BUYERS AVAILABLE	TIME LIMIT	
CALL BILLING DATA D1 DATE-TIME-FORMAT-NO-		CALL BILLING DATA D2		USE RATE	
MERCHANDISE CODES					

FIG. 7

BUYER CELL

FIFO TIME ADDRESS	BUYER NO.	APPOINTMENT SCHEDULE —
-(DAY-MONTH-YEAR-TIME-PERIOD#)-(DMYTP)		
-(DMYTP)-		AVAILABILITY SCHEDULE
MERCHANDISE CODES		

FIG. 8

09371213-081095

ANDERSON, WURST & GREY
DKT: 6046-101C
SHT TOP 7

EXEMPLARY BUYER REQUEST FORM

Date 12-7-93 Time 8:45 am PST Buyer Co. Food 4 Less Specific Buyer Larry Ishii
Video Unit 714 668 5335 Your Reference # 5127 MERCHANDISE 472361
General Category Basic Health and Beauty Aids Specific Category Shampoo & Conditioners
CODE
SUBMIT PRESENTATION

Request Specifics
Conditioning Shampoo for the U.S. Market
Papaya based
12 oz. bottle
Under \$2.00 net cost
Must be available delivered to Fullerton, CA by 12-18-93, 8:00 am PST
Minimum 10,000 units
Date/Time offers required by 12-7-93, 3:00 pm (PST)

FIG. 9

EXEMPLARY NOTIFICATION RECEIPT

Your #5127 received, assigned Telebuyer #681296
Distributed to 736 vendors

FIG. 10

09371212.081099